



## Book Development Options

### Option 1: Developmental Editing

- Initial review: Research intended audience and comparative works, review the **completed full draft** for organization, flow, content, and appropriateness for intended audience (25 double-spaced pages /hour @ \$75/hour)
  - **Example: 100-page draft = 4 hours = \$300**
- Development of existing content (10 double-spaced pages/hour @ \$75/hour):
  - Reorganize text and/or restructure sections if needed to improve logical flow and clarity
  - Flag any gaps in content and recommend additional content if needed
  - **Example: 100-page draft = 10 hours = \$750**
- Copy editing (15 double-spaced pages/hour @ \$75/hour): Thoroughly edit and proofread text to ensure clarity, grammaticality, readability, and stylistic consistency; format for self-publishing or submission to agents/publishers.
  - **Example: 100-page draft = 6.6 hours = \$495**
    - **Total project investment for a 100-page draft: \$1545**

### Option 2: Author Coaching and Developmental Editing

- Initial review: Research intended audience and comparative works, review **draft book outline** for organization, flow, content, and appropriateness for intended audience (2 chapters/hour @ \$75/hour)
  - **Example: 6 chapters = 3 hours = \$225**
- Coaching and guiding author through content development
  - Initial 1-hour meeting/phone consultation to assess and collect content already developed, start identifying content needing to be developed, and establish a basic plan of action (\$75/hour)
  - Subsequent 1-hour meetings as needed to review new content, recommend best practices and resources for writing and content creation, and identify next steps (\$75/hour)
  - Email consultations and "homework assignments" as needed (included)
  - **Example: 4 meetings = 4 hours = \$300**

- Developmental editing of new content (10 double-spaced pages/hour @ \$75/hour):
  - Reorganize text and/or restructure sections if needed to improve logical flow and clarity
  - Flag any gaps in content and recommend additional content if needed
  - **Example: 100-page draft = 10 hours = \$750**
- Copy editing (15 double-spaced pages/hour @ \$75/hour): Thoroughly edit and proofread text to ensure clarity, readability, and stylistic consistency; format for self-publishing or submission to agents/publishers.
  - **Example: 100-page draft = 6.6 hours = \$495**
    - **Total project investment for a 100-page draft: \$1770**

### Option 3: Ghostwriting

- Initial review: Research intended audience and comparative works, review **draft book outline** for organization, flow, content, and appropriateness for intended audience (2 chapters/hour @ \$75/hour)
  - **Example: 6 chapters = 3 hours = \$225**
- Original content development/ghostwriting (\$.30/word):
  - Reorganize and restructure outline if needed to improve logical flow and clarity
  - Work with author (via email, phone, and/or video conference) to develop detailed content
  - Incorporate new original content into the outline
  - Review full draft for logical flow and clarity; check for and correct any content gaps
  - **Example: 100-page manuscript = 25,000 words = \$7500**
- Editing (15 double-spaced pages/hour @ \$75/hour): Thoroughly edit and proofread text to ensure clarity and stylistic consistency; format for self-publishing or submission to agents/publishers.
  - **Example: 100-page draft = 6.6 hours = \$495**
    - **Total project investment for a completed 100-page manuscript: \$8220**